FIN 320 – Spring 2016

Individual stock recommendations (Report #1):

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Kindly include the following information in a header on the first page:

o Company name

o Exchange

o Ticker symbol

o Sector

o Industry

o Recommendation (buy/sell/hold)

o Current price (as of \_\_\_\_\_date)

o Target price (\_\_$ and % increase/decrease)

• The report must contain the following sections:

o Business Description

o Chart (Price, volume, Moving average)

o Key statistics (Market cap, beta, ROE, Profit margin, Debt/Equity, Revenue Est. EPS Est., growth in EPS, growth in sales)

o Catalysts (Why would you buy/sell? Other than pure valuation reasoning)

o Investment thesis and opinion (Story behind your decision and outlook for future of this business) and your decision was what and why.

o Valuation (P/E ttm, P/E forward, P/BV, P/Sales). You MUST show your work in Excel and attached.

o Investment Risks

I highly recommend visiting the website of the company that you are analyzing. Then go to Investor relation section and read parts of the 10-K and 10-Q and investment presentation. You must understand the business and its value drivers in order to find the fair value.